

Press Release

Longo Toyota, Scion and Lexus Recognized as a Best Place to Work in LA by the Los Angeles Business Journal

Los Angeles, CA, September 21, 2007: Longo Toyota, Scion and Lexus was recently named as one of the Best Places to Work in LA for 2007 by the Los Angeles Business Journal. This countywide survey and awards program was designed to identify, recognize and honor the best places of employment in Los Angeles County, benefiting the region's economy, its workforce and businesses. The Best Places to Work in LA list is made up of 60 companies split into three groups: 5 small-sized companies (15-24 employees), 15 medium-sized companies (25-249 employees) and 40 large-sized companies (250 or more employees). Longo Toyota, Scion and Lexus has been named one of the Best Places to Work in LA in the large-sized company category.

To be considered for participation, companies had to fulfill the following eligibility requirements:

- Have at least 15 employees in Los Angeles County;
- Be a for-profit or not-for-profit business;
- Be a publicly or privately held business;
- Have a facility in Los Angeles County; and
- Be in business for one full year.

Companies from every industry entered the two-part process to determine the Best Places to Work in LA. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final ranking. Best Companies Group, a professional firm located in Harrisburg, PA, managed the overall registration and survey process with assistance from ModernThink LLC, who analyzed the data and used their expertise to determine the final rankings.

Longo Toyota, Scion and Lexus was recognized and honored at the Best Places to Work in LA awards reception on Tuesday, September 18, 2007, hosted by the Los Angeles Business Journal at the Millennium Biltmore Hotel in Downtown Los Angeles. The final rankings were revealed at the lunch gathering to a crowd of nearly 500 business professionals.

For more information on the Best Places to Work in LA program, visit www.bestplacestoworkla.com or contact Michael Kosasky at the Los Angeles Business Journal, 323-549-5225 x253 or mkosasky@labusinessjournal.com.

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