

FAQs: 2010 Chevrolet Camaro Indianapolis 500 Pace Car Replica Limited Edition Model

Q. What is the Indianapolis 500 Pace Car Replica Model?

A. For the second straight year, the 2010 Chevrolet Camaro SS model will pace the Indianapolis 500. This year, Chevrolet will be offering a limited edition replica Camaro model to commemorate its pacing of the race.

Q. What makes up the Indianapolis 500 Pace Car Replica Model?

A. The actual pace cars and the replica models are based off of the 2010 Camaro 2SS/RS production model. Both the pace car and the replica model include the factory painted Inferno Orange Metallic exterior color, and the Inferno Orange Accent Leather Interior. The models also feature:

- Six-Speed Automatic Transmission with Remote Start
- 20" Polished Aluminum Wheels
- Full Body White Pearl Decal Rally Stripes
- Inferno Orange Heritage Front Grille
- Inferno Orange V8 Engine Cover
- Premium Floor Mats with accent colors
- Embroidered Front Headrests with Indianapolis 500 Logo
- Indianapolis 500 Decal Logo for Both Front Doors
- Indianapolis 500 Cloisonné Front Fender Badging

Q. How much does this model cost?

A. The MSRP for this model – including the equipment listed above -- is \$41,950, including \$850 Destination Freight Charge (DFC) and excluding any tax, title, license, and dealer fees.

Q. How do I order this model?

A. All the limited edition replica models have already been ordered by Central Office and are in production. Since this is a limited edition model, ordering information has been excluded from the various order configuration systems. An order has already been assigned to your dealership, and will only appear in your "in-transit" or "in-stock" tabs of Order Workbench once the vehicle has been produced and released from Oshawa.

You can contact your Chevrolet field sales team for the dealership's assigned order number. If for some reason you do not wish to receive this limited edition model, please notify your Chevrolet field team. Upon notification, steps will be taken to divert this unit to another dealership.

Q. How limited is this replica model?

A. Only 250 replica models are being produced for the U.S. market. Of those 250 models, 50 are being used as "festival cars" by officials of the Indianapolis Motor Speedway. These 50 units are considered used vehicles and will be disposed through means previously used for past Indy "festival cars." The remaining 200 models are "new vehicles." and the majority of these units are being allocated to the top Camaro dealers based on 2009 calendar year Camaro retail sales.

Q. Can other options -- like a manual transmission -- be added?

A. No. These models are designed to be near-exact replicas of the three pace cars used in the race.

Q. Are any of the items in this replica model dealer installed accessories?

A. Some of the featured items on the replica model (such as the Heritage Front Grille, the V8 Engine Cover, and the Premium Floor Mats) are based on GM Accessories; but all the items on this model are factory-installed, and this replica model will be covered under the terms of the GM New Vehicle Limited Warranty. After normal PDI service upon arrival, the replica model should be ready for customer delivery.

Q. How will customers discover the 2010 Chevrolet Camaro Indianapolis Pace Car Replica Model is available?

A. In early May, a press release will be issued announcing the availability of a replica model. Accompanying the release will be a list of Chevrolet dealers who will be receiving the replica models. The list will be available on various enthusiasts' websites and it is expected word will spread virally through the Camaro community. Due to the limited number of replica models available, demand is expected to be very strong.

Q. Finally, who is driving this year's Indy Pace Car?

A. It was recently announced Robin Roberts, currently host of ABC's Good Morning America, will be the driver of this year's pace car. Remember, the race is scheduled for Sunday, May 30, 2010, and will be televised live on your local ABC station (check local listings for time).



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