



Private Notice: Special Test Market



PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Ganley Chevrolet in Cleveland, OH, has been selected as a site to conduct a Special Test Market Pricing and Financing Event. Your status as a Ganley Chevrolet customer qualifies you for this private sale.

We need to acquire several pre-owned <Year> <Make> <Models> by April 29th, 2010, in order to fulfill special used vehicle requests. Our records indicate you own one of these vehicles and our sales managers have been authorized to buy back your current vehicle.

We would like to exchange your <Year> <Make> <Model> for any new 2009 or 2010 Chevrolet car, truck, van or sport utility or pre-owned vehicle. With factory incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out of pocket expense and with a monthly payment that fits your budget.

<Variable Name>, bring this letter for admittance to this event and present it to authorized representatives at Ganley Chevrolet.

Please stop by or call us at 888-959-2438 to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value.

Due to the nature of this event and your status as a customer of Ganley Chevrolet, this event will not be advertised to the general public. This will be your only notification.

Please present this notification and one piece of identification to gain entrance to this private sale.

6 DAYS ONLY



Saturday, April 24th9:00am-6:00pm
 Sunday, April 25th.....12:00pm-5:00pm
 Monday, April 26th9:00am-9:00pm
 Tuesday, April 27th9:00am-6:00pm
 Wednesday, April 28th.....9:00am-6:00pm
 Thursday, April 29th9:00am-9:00pm



For more details please call toll free: 888-959-2438.



Special Test Market Site: Ganley Chevrolet



15315 Lorain Ave. • Cleveland, OH • 888-959-2438 • www.ganleychevy.com

GANLEY CHEVROLET
15315 Lorain Ave.
Cleveland, OH 44111
888-959-2438

Additional Trade-in Voucher
VOUCHER VALID ONLY ON:
April 24th - April 29th, 2010

UP TO **\$500 Dollars & 00/100**

\$500

To the Order Of Variable Name

This is not a check or negotiable instrument. Voucher is valid only on pre-owned vehicles on sales dates listed. Limit one per purchase on a pre-owned vehicle. Non-transferrable. Not valid with any other advertised offer or prior purchase. Valid only when signed by sales manager at time of sale and must be endorsed by customer. #10-64028

AUTHORIZED SIGNATURE