

Follow-up: Dave Mungenast St. Louis Honda earned the Honda President's Award in 2007 for outstanding performance. As Honda states "The prestigious President's Award is only given to those dealerships that demonstrate excellence throughout all areas of their operations, including customer satisfaction, service, and sales."

Dave Mungenast Jr, President of St. Louis Honda, said: "I am extremely proud of this achievement. Our employees deserve all of the credit. Because of all of their effort and hard work, St. Louis Honda has now achieved President's Award status ten out of ten years. This is an extremely high honor. We are one of 8 dealers, in the nation, to achieve the President's Award 10 times."

American Honda Motor Co., Inc. established the President's Award in 1995 to recognize Honda dealerships that excel across all dealership functions. It is the highest award that Honda bestows on its dealerships and only the top 15% of all Honda dealerships qualify.

Dave Mungenast Jr also stated: "We think it is great that Honda publicly recognizes those dealers that go above and beyond, especially in terms of customer satisfaction. Our number one goal is employee and customer loyalty. We believe that by treating every customer as we would a guest in our own home, we will achieve that objective."

"President's Award winners do everything well. And they do it well day in and day out,' Colliver said. "Customers can be assured that when they enter a dealership with the President's Award logo on the door and the President's Award trophy in its showroom their experience will more than meet their expectations". (A statement made by Dick Colliver, executive vice president of American Honda Motor Co., Inc.)

Dave attributes having achieved the status of the President's Award to his tireless and committed employees. "I've never been with a greater group of men and women," he stated, "who are dedicated towards giving the customer their utmost attention and making them feel comfortable with every step of the process in purchasing the car of their dreams."

St. Louis Honda offers the full line of Honda vehicles, including the Civic, Accord, CR-V, Ridgeline, Pilot, Civic Hybrid, Element, the Odyssey minivan, and the Honda Fit.