

AN AMERICAN REVOLUTION

Top 10 Reasons to buy a 2008 Chevrolet Impala

1. Impala's starting MSRP is \$21,650. Competitors with a similar V-6 engine and automatic transmission start at: Toyota Camry LE \$23,640; Honda Accord \$25,960; Nissan Altima \$24,680; Ford Fusion \$21,685.
2. Awards: For the second year in a row, Impala has won the RL Polk Loyalty Award; "Best in Class Winner for SmartChoice Fuel Costs, Operating Costs and Ownership Costs" – Intellichoice.com.
3. Impala offer's the great new 50th Anniversary Edition with 18" machined alloy wheels, two-tone leather seats, flip and fold rear seat, 8-way power driver's seat, leather wrapped wheel with controls, OnStar with Turn-by-Turn Navigation, XM Radio and 50th Anniversary badging..
4. Fuel Economy: Impala provides 18 City, 28 Hwy w/E85 Flex fuel compatible. (Competition: Camry 19/28; Accord 19/29; Altima 19/26) E-85 Flex Fuel is not available on these competitive models.
5. Chevrolet Impala received 5-Star for Frontal Driver, Passenger and Side Crash Tests, and 4 Star Side Rear crash tests results.
6. Best warranty in the industry. Impala offers a 3-yr/36,000 mile bumper-to-bumper warranty plus a 5-yr/100,000 mile powertrain warranty with roadside assistance and courtesy transportation.
7. Impala has the highest loyalty rate of any Chevy Car and can now benefit from \$1,000 loyalty purchase bonus cash.
8. Impala provides seating for 6 adults while, Nissan Altima, Toyota Camry, Honda Accord and Ford Fusion offer only seating for 5.
9. Impala is longer, wider and taller than Altima, Camry, Accord or Fusion
10. Large luggage cargo capacity at 18.6 cu ft. vs. Accord at 14 cu ft., Camry at 15 cu ft., Altima at 15.3 cu ft and Fusion at 15.8 cu ft.